


The background features a blurred cityscape with a large, semi-transparent blue arrow pointing upwards and to the right. To the left of the arrow are three white, 3D-style rectangular blocks of increasing height. A thin black line starts from the bottom left and curves upwards, ending near the arrow's tail. The overall color palette is light blue and white, with yellow accents in the top-left and bottom-right corners.

ANJALI INVESTMENTS

'Your **dreams.**
Our **passion.**'

A close-up photograph of a red dart with a silver barrel hitting the bullseye of a target. The target has concentric rings with numbers 3 through 9. The dart is positioned diagonally from the top right towards the center. A yellow text box is overlaid on the upper part of the image.

"Price is what you pay.
Value is what you get."

- Warren Buffett

ABOUT US



Anjali Investments was established in 1997 by Mr. Sajal Roy ICWAI, MBA(F) and has got an experience of handling varied client base across a wide spectrum of activities including Corporate, Co-Operative Banks, Business Owners, Professionals, NRI's and Senior Management across MNCs.

After almost two decades of services we have grown to become one of the largest and most trusted in investment and financial consultants in the Eastern Region with Asset Under Management of more than Rs.400 Crores.

Today we are a well diversified distribution house offering a range of financial products and distribution services, Online Share Trading, and Life Insurance & General Insurance and also servicing Company Deposit and Fixed Deposit.

We have a diversified client base that includes Urban Customers, Rural Investors, SME and Corporate Clients. We are based out from Kolkata and as of March 31st, 2019 we have 26000 registered folios in mutual fund.

Our customers from across the region including customer outside of Kolkata gets round the clock services from our service team and through our active Investor Login Website – www.anjaliinvestments.com and Mobile App (**Anjali Investments**) also. We are the only distribution house in kolkata who is publishing daily NAV and weekly performance report in local news paper- **DainikPratidin**.

Our thoughts on Financial literacy and Financial planning have been published in **ET Wealth, The Telegraph, The Times Of India** and **Ananda Bazar Patrika**. We have done Investor Awareness Programmes with **Ananda Bazar Patrika**. Mr. Sajal Roy has appeared as a panelist in many conferences including **ET Now** and has participated in budget analysis on television.

VISION

Founded 25 years back as a small unit, we started with a vision of providing customers benefit. Focus on customer-first-attitude, ethical and transparent business practices, respect for professionalism research-based value investing and implementation of cutting-edge technology has enabled us to blossom into a leader in distribution Services in Eastern India.

MISSION

Our mission is to help our clients make smart investment and financial decisions through professional relationships based on uncompromising integrity, trust, and personalized service. We accomplish this mission by offering holistic, comprehensive financial services to help clients prioritize and attain their life goals.

Our sole purpose is to help our clients arrange their financial affairs in an efficient and effective way; to preserve their capital and pursue risk-profiling of their financial goals, and most importantly, help provide them with financial freedom.

"Patience is a
key element of
Success."

- Bill Gates

AWARDS

Anjali Investments has won the prestigious **"CNBC best Financial Advisor Award for Mega city East consecutively for three years 2013-14 , 2014-15 and 2015-16"**.

Anjali Investments has been awarded the **"Most Promising Brand for Wealth Management Services in West Bengal for the Year 2016"** in Leaders Awards for Business Excellence in India .

The company has also won the **"Wealth Forum Platinum Circle Award for Business Growth Champion and Distributor of the Year (East Metros) for 2013-14"**.

MEET THE MAN



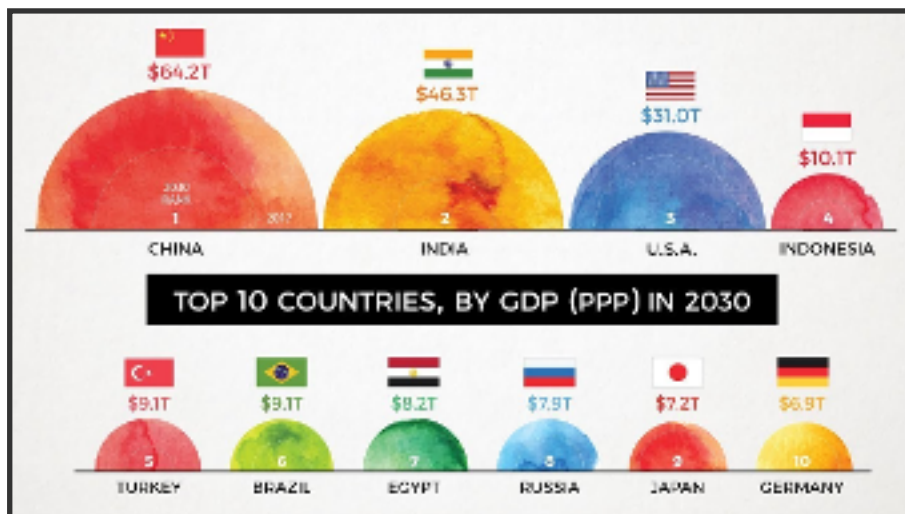
NRI CORNER

Every year thousands of people migrate from India, some for the purpose of education, some for doing their business while many go just for doing offshore jobs and earn in foreign currency. With passage of time, number of them tend to settle in foreign countries, later on followed by their families as well.

Such people of Indian origin or the ones who become Non Resident Indians or NRIs over the period of time are the direct source of cash inflow in India. Over the past few decades, they have shown great interest in parking their funds in Indian Investments. The government has also simplified the rules and regulations to encourage NRI Investments in order to boost the economic growth of the country.

Further, the falling Indian rupee means you as an NRI will get more returns from your Investments in India. Also, the money that Indians working abroad send to their families in India will fetch more rupees on conversion due to the depreciating Indian currency. This in itself attracts more NRIs to put their funds in India depending upon their savings and risk appetite.

The World's Largest 10 Economies in 2030



OUR PRODUCT & SERVICES

Mutual Fund:



On the ethics of Diversification, Professional financial services, Liquidity and Affordability ,we are one of the best in the business in the Mutual Fund Industry. We offer our support on the need of the customers and the performance of the fund. Duration analysis and Risk profiling are of prime importance while taking investment decisions, especially in Mutual Funds.

Insurance :



As a professional our philosophy is to listen to each client and learn what is unique and what is important. To use our expertise and broad range of insurance company options to match the insurance buyer with the company that best meets his or her needs. Provide ongoing policy, claim, and loss control services that respond promptly and accurately on demand. We provide both **Life** and **General** Insurance Cover. We take care of you and your dear family members.

Equity Broking:



We provide you On-line Share Trading through **NSE / BSE** .

We also provide services for **Govt of India Savings Bond, Company Fixed .Deposits and Housing Loan** .

"PRINCIPLES OF INVESTING"

DO YOUR RESEARCH & START INTELLIGENTLY .

START INVESTING EARLY.

REMAIN INVESTED FOR THE LONG TERM .

THINK ABOUT YOUR FINANCIAL GOALS .

UNDERSTAND YOUR OWN RISK PROFILE PROPERLY .

UNDERSTAND THE RISKS INVOLVED IN ANY INVESTMENT PRODUCT.

DIVERSIFY YOUR INVESTMENTS .

ALLOCATE YOUR ASSETS APPROPRIATELY .

REVIEW YOUR PORTFOLIO FROM TIME TO TIME .

SEEK PROFESSIONAL INVESTMENT SERVICES .



Why us :

As a client you will receive a complete solution. We believe that it is our responsibility to assist you on all aspects of your finances and help to implement a comprehensive strategy that will deliver financial security for you and your family. Our unwavering focus is on providing consistent, high-quality assistance and service. Our product team provides the reason for any investment proposal. By utilizing their extensive experience in various profile, they systematically map the market and provide extensive research on the whole product universe, providing select ideas for all our investors. In a volatile world, you can be assured that your assets are in safe hands. We are here to guide you to achieve your financial targets with your ever changing needs.



ANJALI INVESTMENTS

Sole Proprietor: Mr. Sajal Roy

AMFI- registered Mutual Fund Distributor

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